



keler



**Client Information on
KELER Groups'
renewed websites**



Dear Client,

We are pleased to inform you that the development and infrastructure modernisation of the new KELER Group websites has been completed and the changes will be live soon (10 July 2025).

The development and design of the new websites took almost a year. The structure, features and content of the new websites have been designed taking into account the needs and suggestions of clients in the annual client satisfaction survey.

The renewed websites bring the latest technology and solutions to our clients. The websites are modern, clean, transparent and fully adapted to the user's communication device, be it a computer, laptop tablet or smartphone.

Our main guiding principle in the redesign was to make it easier for users to navigate and find information, so we focused on the most frequently used menu points, renewed the search function and highlighted the key document menu point, which includes our regulations, announcements, condition lists, forms and service-related documents.

The domain names of the web sites remain unchanged:

<https://www.keler.hu/>
<https://english.keler.hu/>
<https://www.kelerkszf.hu/>
<https://english.kelerkszf.hu/>

Your suggestions are still welcome and please send us an e-mail to keler@keler.hu.

Sincerely yours,
KELER Ltd.

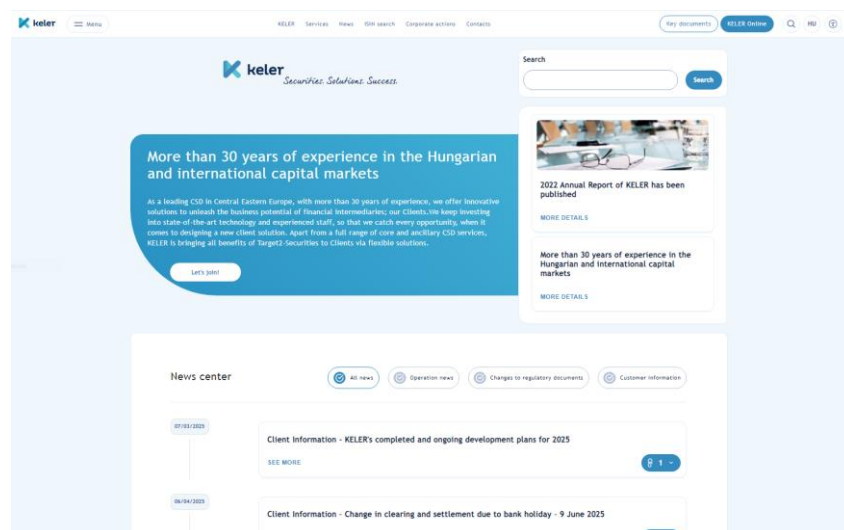
Changes to the KELER Group website

New infrastructure and design

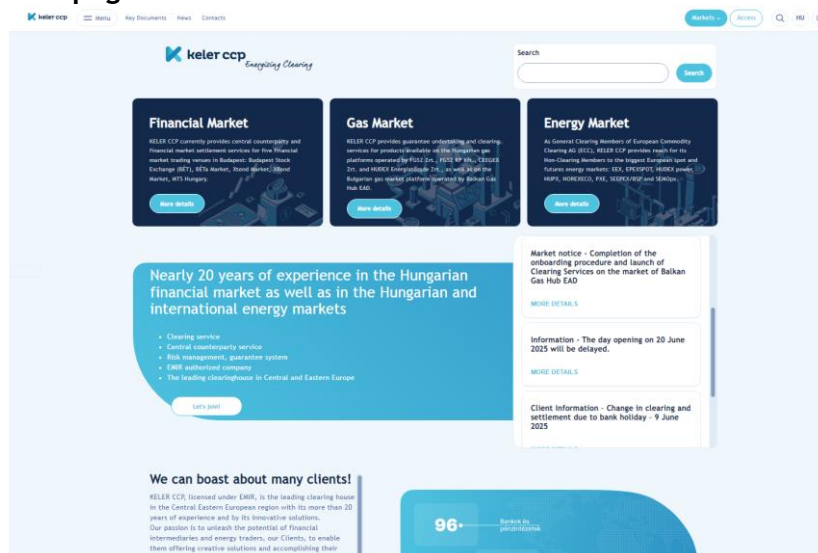
In 2023, the KELER Group decided to fundamentally renew its websites, with the primary objective of creating a new infrastructure and a technological upgrade of the websites. In addition to the modernisation of the framework, the upgrade also included the sharpening of the new UX/UI design of the websites, the updating of the external appearance and the implementation of the client satisfaction survey, which was carried out in response to client requests and suggestions.

The new website infrastructure of the KELER Group went live with on 6 November 2024, and it has been running smoothly ever since. According to the preliminary plans, the KELER and KELER KSZF websites, which have been refurbished according to the new UX/UI design, will go live on 10 July 2025. On the KELER Group websites, our clients and partners will find a new design, a more dynamic layout and a user-friendly structure, which has been designed and developed based on the opinions, requests and suggestions received during the KELER Group customer satisfaction survey.

KELER website



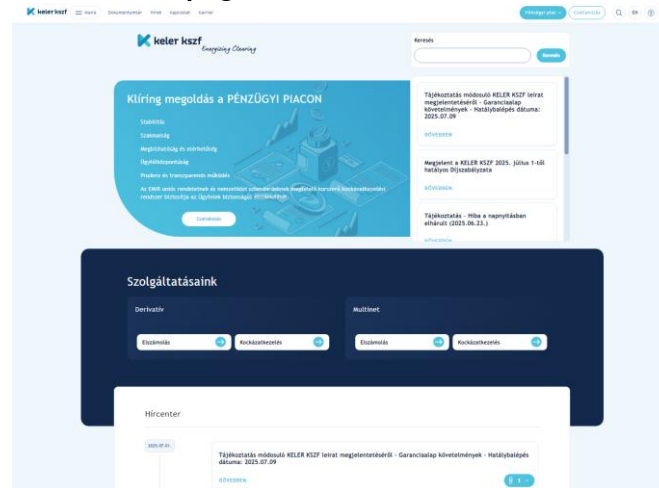
KELER KSZF Home page



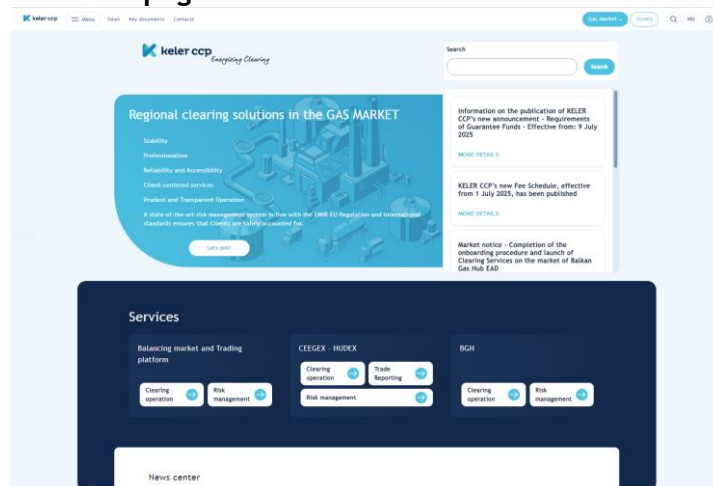
Structural changes to the KELER K SZF websites

A major change has been made to the KELER CCP websites: the main page contains general information, while separate sub-pages have been created for the markets served, with only market-specific information.

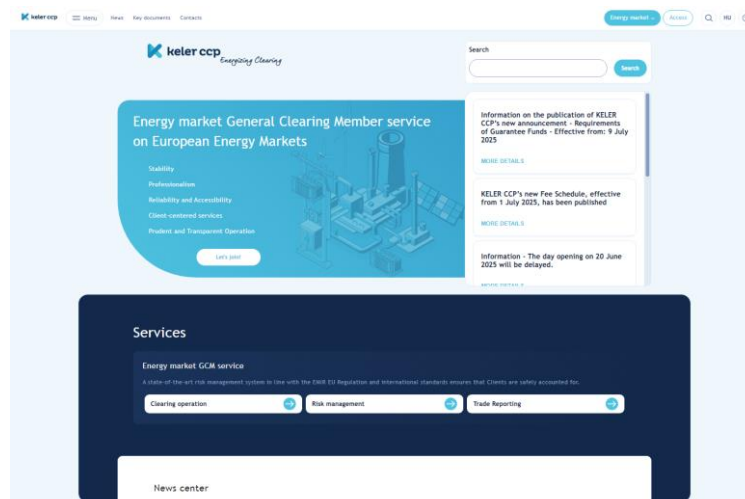
KELER K SZF Capital Markets sub-page



KELER K SZF Gas market subpage



KELER K SZF Price Market subpage



While the content remains available, you'll experience a number of changes made to our websites:

Responsive design

The primary objective in designing the new websites was to create modern websites that are easy to read on all devices (computers, tablets, smartphones). By creating a responsive design, the content of the KELER Group's websites can be displayed with unchanged quality and visual experience on mobile devices (tablet, smartphone).

Accessibility

It is important to KELER Group that all visitors to its websites have easy and equal access. While accessibility was an important consideration in the development of the websites, for many people the best user experience is achieved by customising the computer, smartphone, tablet and browser used to visit the website to suit individual needs. The Web Accessibility Guidelines (WCAG) 2.0 standard guidelines were used as a guideline for its development.

New design

The design of the KELER Group's websites was based on the current design guidelines and the primary focus was on creating clean and elegant interfaces for clarity, reflecting the KELER Group's offline identity.

Renewed structure of the KELER and KSZF websites

In addition to the new design, the the structure of the sites has also been reconsidered in order to accommodate our Clients' requests to make menu items and documents as quickly and simply accessible as possible.

User-friendly structure, menu system, navigation

As a main change in the menu structure is that the entire content of the homepages has been replaced to the top horizontal menu bar on the opening main page, eliminating the previous two-level menu structure.

By clicking on the topics in the top horizontal menu bar, the buttons for their sub-menus are now also located on the left-hand side of the homepage, facilitating easier navigation through the content of the main menu items.

The convenient structure and the reduced number of menu items result in a better overview and enable our Client to find the requested information quickly. Less important information has been moved to the Hamburger menu.

Quick navigation

Navigation has been simplified too: the content of the menu items has been revised and integrated into the top horizontal menu bar. This ensures that texts and downloadable content can be accessed easily, quickly, at one place and reduces the number of unnecessary clicks and searches.

The Key Document menu item has been given more highlight, as it is the most frequently visited menu item, and the main page also lists the most recently updated regulatory documents.

News Centre

Based on comments received from clients, the categories of Operational news and Regulatory documents changes have been introduced in the KELER news grouping, alongside Client information, as these are the most frequently searched news types by customers.

Search function

In the general search, the filtering function has been extended to include the most frequently searched categories, where the search can be further narrowed down to date of publication and language. And clicking on News allows you to search exclusively in News, where there are also filtering options for date of publication and news categories.

English websites

The English versions of our websites have also been upgraded and the English pages have been linked to their corresponding Hungarian menu items to support Hungarian-English content mapping and search.